



**UDIA SA AWARDS FOR EXCELLENCE 2018  
OFFICIAL SUBMISSION FORM**

**Category: Master Planned Development**

Projects must have a coherent design with a range of facilities within the development – whether it is residential, civic, recreational/entertainment, tourist, commercial or industrial or a combination of any of these uses.

The size of the project is not defined but it should be large enough to generate a sense of community. The number of house lots or other elements is not prescribed but then project must be developed to the stage where it can demonstrate tangible benefits of a master planned approach.

**Project Details**

The name shown here will be entered on the Award so please ensure accuracy.

Name of the Project:

Address of the Project:

**Project Owner**

The name shown here will be entered on the Award so please ensure accuracy.

Name:

Address:

Telephone:

Facsimile:

Mobile:

## Entrant Details

Name of Company entering the project:

Contact person for judging:

Contact address:

Telephone:

Facsimile:

Mobile:

Entrant's relationship to project (Delete the roles NOT applicable to your project):

Owner, Developer, Project Manager, Marketer, Consultant, Architect, Local Government, Engineer, Other (please specify)

## Project Description

Please complete the following section to provide an overall description of the project. Please ensure enough detail is provided to enable a judge with no prior knowledge of the development to make an informed decision. It is also important to highlight features that meet the specific judging criteria:

- Executive Summary in 250 words describing the special features of the project relating to the judging criteria and highlighting any relevant, unique and/or outstanding characteristics.
- Brief summary of development structure including technical details and features:

Please cover:

- Commencement completion dates
- Stages – proposed, completed
- Financials (selling prices, range)
- Overall density
- Site size
- Range of lot sizes
- Title
- Inclusions (community, commercial facilities, open space)
- Water and energy efficiency etc:
- Minimum 3.5 star house energy rating using NatHERS or First Rate indices)
- Special features

- Brief marketing plan including range of media and consumer program, budget spend as % of revenue. Please attach any relevant artwork and summaries of results.

## Judging Criteria

The headings below relate directly to the judging criteria. This is your opportunity to highlight to judges relevant features of the project that should be considered during their tour and when awarding the project judging points.

Please use one sentence to state how the project meets and excels in each of the following criteria:

1. Urban Form – Planning, Overall Design, Streetscape & Circulations, Landscaping, Built Form and Contextual Relationships
2. Community Creation and Integration
3. Environmental & Engineering Considerations
4. Marketing & Financial Structure
5. Unique or Special Features, Innovation
6. Problem Solving & Negotiation
7. Market Acceptance
8. Sustainability

## Contact List

Please list below developer's consultants who were involved in the key project features and who should be recognised by the Award:

1. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

2. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

3. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

4. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

5. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

6. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

7. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

8. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

9. Consultant Name

Company

Function/role they played in the project

Office Tel

Mobile Email

Address

## Compiling your submission:

Entries must be received no later than **5pm on Thursday August 2, 2018** to:  
UDIA SA Office, Level 7, 81 Flinders Street, Adelaide.

The Awards will be announced at the:  
**UDIA SA 2018 Awards for Excellence Dinner on Friday October 19, 2018.**

*Please note: All content supplied for award entry may be used for publicity and promotional material at the Awards Presentation as well as for media and other printing purposes.*

## Please include:

### Part 1 Written Response

*(supplied electronically – ideally by services such as Dropbox, Google Drive or WeTransfer (along with Photographs (See below)) – with confirmation email sent to [awards@udiasa.com.au](mailto:awards@udiasa.com.au). Please reference 'Company' and 'Award entry')*

A written response to the judging criteria with explanatory information in word format (not pdf). The submission should be no more than ten (10 only) A4 pages or the equivalent of text and include the following:

- A 250 word Executive Summary of project highlights
- Relevant graphics, colour plans and photographs
- A brief marketing plan
- A list of the top 10 Key consultants who have worked on the project
- Please include a completed entry form with each copy of the submission.

An editable template can be provided by emailing a request to [awards@udiasa.com.au](mailto:awards@udiasa.com.au)

### Part 2 Photographs

*(supplied electronically – ideally by services such as WeTransfer (preferred), Dropbox or Google Drive – with confirmation email sent to [awards@udiasa.com.au](mailto:awards@udiasa.com.au). Please reference 'Company' and 'Award entry')*

**Ten (10)** professional photographs at high resolution min. 300 DPI photos, at least 120mm deep x 205mm wide on a CD ROM) of the project and fully captioned. **Photo quality is critical** as it may be used for publicity and promotional material at the Awards Presentation as well as for media and other printing purposes.

### Part3 (Optional) Printed Submission/Promotional Material

*(Delivered to UDIA SA Office, Level 7, 81 Flinders Street, Adelaide **5pm on Thursday August 2, 2018**)*

All award entries will be considered through electronic documents. No printed hard copies are required for submissions, however, should you want to submit a printed copy of your entry and/or any relevant promotional or marketing materials then you are free to do so. These must be received by the UDIA office by submission date.

## Cost

FIRST Entry                      \$750 + GST

Each Subsequent Entry        \$350 + GST

## Payment

A payment for the entry fee must be received for the submission to be accepted (see fee schedule below). This may be by:

EFT (Electronic Funds Transfer)

BSB: 035-213

Acct No. 136120

Name: Urban Development Institute of Australia (SA Division) Inc. or UDIA SA

Please reference 'company name' and 'Awards2018' with payment.

or

Credit Card by phone 8359 3000

*Please note that a credit card payment will incur a 2% surcharge*

**Thank you for your time to enter our Awards for Excellence 2018!**