



IMMEDIATE RELEASE

UDIA National Congress 2017 - UBER CEO will be one of our key note speakers

In April UDIA will welcome numerous high calibre international and Australian key note speakers to Perth, as we host the 2017 UDIA National Congress.

David Rohrsheim, CEO Uber Australia and New Zealand, will be delivering a keynote presentation entitled The Uberfication of Everything. How Uber is changing the way the world moves. In his presentation David will talk about the future of ride-sharing and other disruptive technologies, Uber's strategic plans and how the big data collected by Uber can be used to shape the planning of our cities and towns.

About David

David Rohrsheim is the Chief Executive Officer for Uber in Australia and New Zealand. He was born in Brisbane and grew up in Adelaide, where he studied at Adelaide University before moving to the US to live in Silicon Valley.

In the US David studied at Stanford University Graduate School of Business receiving his MBA. David is now based in Sydney. David is responsible for bringing the Uber experience to Australia and oversees everything from vehicle supply and demand, driver and customer relations, Uber partnerships, and growth.

The company, which was founded in France in 2009, is now headquartered in San Francisco and since 2014 has rolled out to 377 cities around the world. Don't miss your chance to see this Congress session.

For more information on the 2017 UDIA National Congress click [here](#).

ABOUT THE UDIA - Established in 1971, the UDIA (SA) represents the interests of the development industry in South Australia in collaboration with all levels of government. It represents all sections of the urban development sector, including developers, councils and service providers such as engineers, planners and surveyors.
